

# ***"One-Stop-Shop"*** ***your support for the AAA...***

Is this the best way to approach our membership one time each year to ask for their support? Is this new concept an easy-to-understand sponsorship promotion for our fellow Angus breeders of Alberta?

Theoretically, we would come to our membership for support once each year, around this time, and focus this initiative around the Autumn Angus Legacy Weekend and through the fall. If you add up the value of what you are purchasing at these levels, please know it is greater than the sponsorship you are providing, so hopefully our membership will see the value in our levels. These are the proposed sponsorship levels:

## **Level #1 - 'Elite Dam & Sire' - \$500**

### **Sponsor receives:**

- 20 tickets toward the Donation Heifer;
- one free full page ad in The Angus Angle;
- listing for the entire year under 'Elite Dam & Sire' sponsors section of the AAA website Home Page;
- mention of every event they want for as long as they want in our "Coming Events" sections;
- listing as a Major Sponsor of the AAA CACP steak fries across the province
- listing as a "Major Sponsor" at our Gold Shows: in the show program, signage and three mentions by the Show Announcer.

## **Level #2 - 'Angus Champion' - \$250**

### **Sponsor receives:**

- 10 tickets toward the Donation Heifer;
- listing for the entire year under 'Angus Champion' sponsors section of the AAA website Home Page;
- mention of every event they want for as long as they want in our "Coming Events" sections;
- listing as a Major Sponsor at your choice of one of the AAA CACP steak fries across the province;
- listing as a "Sponsor" at our Gold Shows: in the show program and one mention by the Show Announcer.

## **Level #3 - 'Angus Supporter' - \$100**

### **Sponsor receives:**

- one free date square in the AAA calendar;
- listing for the entire year under 'Angus Supporter' sponsors section of the AAA website Home Page;
- mention of every event they want for as long as they want in our "Coming Events" sections.